

HEADLINE

WRITER / ACTOR

“Committed to Uplifting the Media Industry through World-Class Story Telling & Impactful Content Development”

ABOUT SUMMARY

“Story is a metaphor for life, and life is lived in time.” - Robert McKee

Stories are the reflection of life. I always believed that when a person has a passion for writing, she never gets tired of life. She continues to search and explore until she fully discovers all the stories untold. Bringing my seasoned years of professional experience, I am passionate and dedicated to crafting all my stories in all genres, capturing reality through creative characters & narratives for both digital & traditional media. I am a well-driven professional with relevant experience translating ideas into a world-class piece dedicated to serving the interests of everyone in this generation.

Moreover, as a media practitioner, my background encompasses working with various professionals, producing unique and appealing content that engages the target audience and is consistent with an organization’s objectives & ideologies. I am also equipped with experience in events management through events networking, marketing campaigns, identifying new sales customers, increasing profits and return on investments, and analyzing market trends to produce a successful & impactful event. I possess the unmatched ability to make solid judgments & reliable decisions to aid the organization in improving processes and achieving goals. Furthermore, I can intuitively formulate out-of-the-box initiatives to deal with unique situations and influence industry professionals by utilizing best practices.

As an accomplished professional, I take great pride in the following:

- Leverage expertise in planning, outlining, & producing creative content in various communication channels, both digital and traditional media, enabling audiences to discover their interests and curiosities through storytelling.
- Imbued with event management experience, expert in developing and implementing marketing strategies, managing budgets, schedules, & audio-visual production, and coordinating with staff & crew to ensure successful event execution.
- Recognized professional with top-notch communication skills, able to connect and understand client’s needs, providing timely, outstanding solutions that exceed their expectations.

If you need an experienced, creative, cooperative, and committed professional who can solve problems, innovate customer service, and promote organizational change, we should connect! Do not hesitate to reach me here or via aprilwahlin@gmail.com! I am exhilarated to begin working with you!

Expertise: Content Writing, Copywriting, Scriptwriting, Acting, Event Management

SKILLS

Content Writing, Copywriting, Scriptwriting, Creative Writing, Copy Editing, Proofreading, Content Marketing, Journalism, Storytelling, Content Management, Acting, Digital Marketing, Social Media, Event Management, Event Planning, Corporate Events, Public Relations, Time Management, Teamwork, Communication Skills, Customer Service, Organization Skills, Social Media Marketing, Public Speaking, Public Relations, Special Events, Research, Hospitality, Corporate Events, Memorization, Flexibility, Listening Comprehension, Public Relations, Basic Editing, Public Speaking, TV & Movie Transcription, Crowd Management, Talent Management, Line Management, Theatre Management, Set Etiquette, Craft Service Operation, Film, Stage Management

Technical Skills:

Programs: Final Draft, Word, Mac, iOS, PC, Numbers, Pages, Sheets, Basic Photoshop, Wix, WordPress, Chrome, Safari, Google, Google Docs, Dropbox, Dragon Transcription, Pos System, Audacity, Keynote, CreateSpace, Xbox, PlayStation
Applications: LinkedIn, Business Suit, Gmail, Yahoo, Zoom, YouTube, Instagram, Facebook, Twitter X, TikTok, Goodreads, IMDB, Yelp, Craigslist, Weather, Calculator, Calendar, Dictionary, Thesaurus, Maps, Google Flight Booking, Lyft, Uber, Amazon, Venmo, Documents, PayPal, Zelle, Starbucks, Post Mates, Door Dash, Chat Gbt, Perplexity AI

WORK EXPERIENCE

TROMA, Z PICTURES, CRYPTOZOIC , APRIL WAHLIN// LOS ANGELES, CA // 2004 - PRESENT WRITER

In this role, I draft and develop interesting & exciting stories for movies, series, adaptations, and other media formats while working collaboratively with producers & directors to ensure successful story delivery that hooks audience interests & attention. I also develop original and engaging fictional stories by instilling imagination, creating different characters that portray the lives of various people, & capturing audience interest through books, journals, and other modes of publication. I research facts about the industry and demographics to identify potential audiences' interest in a particular topic or theme and develop a storyline related to the target audience's reality. I create new scripts that detail significant elements, such as plots, subplots, main characters, minor characters, settings, and supporting characters while working with other screenwriters, applying diverse art, and developing creative ideas. Moreover, I write subtitles for various audio-visual materials to be displayed visually, enabling the audience to fully understand a film's essence and message. Lastly, I produce content for media channels and online publications, ensuring quality outputs that resonate with the target audience.

Notable Projects: *Troma Entertainment - Co-Writer, Moon City - Subtitle Writer, Cryptozoic - Copy Writer, Z Pictures - Script Writer, Mutiny Magazine - Creative Writer, Film Threat - Movie Reviewer, Gamer Girl - Article Writer, Sax Carr - Script Writer, F-ing Witty - Sketch Writer, Amazon Self-Published Novels– Novelist, Independent Scripts*

WARNER BROTHERS, SONY, FOX, DISNEY, ETC. // LOS ANGELES, CA // 2004 - PRESENT STAND-IN / ACTOR

In this role, I carefully memorize and thoroughly study the script before tapings and actor blocking during rehearsals to execute scenes seamlessly, saving the whole production team time. I utilize top-notch communication skills and professionalism while working with different people, from actors, directors, & film crews, to promote a productive production team & an enjoyable working environment. I also perform pre-production research regarding the project to understand the story better and quickly internalize the role assigned. I continuously improve acting skills, maintain physical health & mental stamina to execute roles flexibly and accurately according to the director's direction.

Notable Projects: *Young Sheldon - Actor/Stand In, Stoopid Buddy Stoodios, Robot Chicken - Voice-Over Actor, The Conjuring 2 - Actor/Stand-In/Photo Double, Modern Family - Actor/ Stand In, Sons Of Anarchy - Actor/ Stand In, Search for The Next Elvira, Reality Show - Winner*

THE RAYMOND ARON GROUP // LOS ANGELES, CA // 2017 - 2019 EVENT MANAGEMENT ASSOCIATE

In this role, I designed and executed operational plans for upcoming events, including monitoring daily progress to safeguard the timely fulfillment of deliverables. I executed duties related to events production management, such as scheduling, crew coordination, inter-department collaboration, script writing, and cost-tracking to ensure the complete execution and completion of event requirements. I also initiated marketing strategies to promote sales activities and facilitated meetings and promotional events to expand audiences, guaranteeing a successful event turnout.

EDUCATION & PROFESSIONAL DEVELOPMENT

Theater, MESA College, San Diego, CA

Core Subjects: Theater, Stage Management, Acting, Movement For The Actor, Lighting, Set Construction, Decoration & Dressing, Props, Play Writing, Directing

General Education, Honors in Theatre, Madison Highschool, San Diego, CA

Core Subjects: General Education, Art, English, Theater, Stage Management, Acting, Lighting, Set Construction, Decoration & Dressing, Props, Play Writing, Directing

VOLUNTEER EXPERIENCE

Staff Volunteer - Programming Department, Panel Host & Organizer, Registration, San Diego Comic-Con, 2000 - Present

Staff Volunteer, Troma Entertainment, 2001-Present